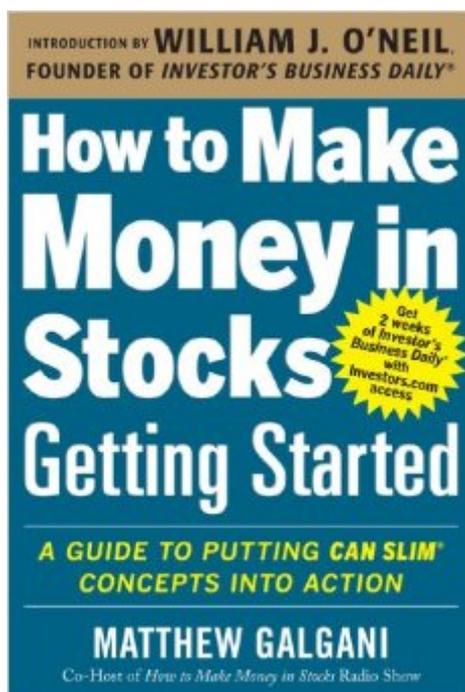


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# How To Make Money In Stocks Getting Started: A Guide To Putting CAN SLIM Concepts Into Action



## Synopsis

The #1 GROWTH STRATEGY for stock investing – To be a successful investor, start with the basics and stick to the rules. Matt’s book shows you how to do that. It may be the missing link you’ve been looking for.

- William J. O’Neil, Investor’s Business Daily Founder and Chairman – Getting Started takes the guesswork out of investing. Anyone can use these routines and checklists to become a successful investor.
- Amy Smith, How to Make Money in Stocks – Success Stories Through both bull and bear markets, Investor’s Business Daily’s CAN SLIM® Investment System has consistently been the #1 growth strategy, according to the American Association of Individual Investors.

How to Make Money in Stocks – Getting Started shows you how to put the CAN SLIM System to work for you. Using an easy-to-follow game plan designed for busy people, you’ll discover:

- 2 simple rules to protect your money
- 3 critical factors to consider before you buy
- Buying & Selling Checklists to help you capture – and keep – solid gains
- Easy-to-follow routines
- How to spot – and deal with – major changes in market direction
- Action Steps and online videos to quickly start using what you learn

Getting Started is the latest addition to the bestselling How to Make Money in Stocks series launched by CAN SLIM creator and Investor’s Business Daily founder William J. O’Neil. Millions of investors have used O’Neil’s strategy to build financial peace of mind. Now it’s your turn! So whether you’re new to the stock market and a little nervous about jumping in – or if you’ve been investing for awhile, but aren’t yet achieving the kind of results you want – How to Make Money in Stocks – Getting Started gives you a clear, step-by-step path to investing success.

## Book Information

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## Customer Reviews

Finally for all those investors and traders trying to implement the CAN SLIM investment methodology by using William O'Neil's book "How to Make Money in Stocks" along with Investor's Business Daily, here is your users manual. Matthew Galgani has done an excellent job with this book by both keeping it simple and easy to read but also getting all the vital elements needed to bring all of O'Neil's teachings together as a cohesive whole for implementation in a real strategy. This is the very first kindle version of a book I have bought and read and I found all the links that were available inside the book that went to the investors web site very useful for video lessons to expand on the authors points with out making the book excessively long by trying to incorporate everything in writing. The kindle edition of the book is filled with pop out historical charts of the biggest winning stock charts in history along with recent ones that I had actually traded in the past few years. The charts are very valuable to actually understand visually what the big winners look like to avoid thinking they are "too high priced" as they play out in real time. The lessons of this book are many, here are a few: The keys to winning in the stock market is to only buy stocks during market up trends, focus on the companies with the biggest earnings growth, and buy stocks being accumulated by institutional investors. How to use the IBD market pulse to determine the markets current trend. (I really liked the strategy that the author suggested for trading an index using their market model. He showed how their simple market trend model would have saved buy and holders from the vast majority of the 2008 plunge and got them back in after the 2009 reversal).

This book is clear, succinct, and imminently actionable. It does a persuasive job of showing that you must trade WITH the market. Like all decent methods, this one tries to put you "with the odds" since you can know the past with certainty but the future only as probabilities. In markets lacking a strong trend, as recently, there are still individual stocks poised to run ahead. This method advises that you list, familiarize yourself, and watch some of these using the method described. Then, invest when the market assumes an upward trend as defined and measured in Investor's Business Daily (IBD). This makes it a trend-following technique combining both fundamental and technical analysis, which has for a long time appeared to be the most successful technique for (non-day) traders and investors. A very commendable feature of this book is an extensive discussion of rules for selling, not just for defensive purposes but also to take profits at appropriate times to redeploy your funds. Unlike other books based on William O'Neil's trend-following CAN SLIM technique it does not go into elaborate detail on each element of the method. It doesn't have to since these elements are generally set forth for subscribers to IBD. The book's major weakness is that it is merely a

guidebook to using IBD since you need a subscription to implement it. But, any serious reader should get the free trial IBD subscription and try the system. The reason I give it only four stars despite the clear and facile writing is that you cannot really use the method without regularly looking at IBD. Also, it is a bull-trend following system which is not the end and be-all of investing. My major quibble with this method is the crowd effect.

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